

01-19-95 09:31AM FROM MAIL BOXES ETC 1626

P02

FROM

1.18.19.5 14156

P. 2

*APX 1 to Janice Polder
1/19/95*

RE: Club Benson & Hedges Coupon Discount Booklet Agreements

Derby Lane agrees to participate in the Club Benson & Hedges Coupon Discount Booklets that will be distributed at the Florida State Fair from February 3-19, 1995.

Derby Lane understands that 20,000 Club Benson & Hedges Coupon Discount Booklets will be rewarded to the Club Benson & Hedges participants upon completion of a marketing survey.

Derby Lane agrees that their establishment will honor a coupon which reads: Free general admission for two to Derby Lane Greyhound Track, located 1/2 mile east of 4th St N on Gandy Blvd. Valid thru June 30, 1995 only.

Derby Lane also understands that they will not incur any charges or fees in processing or printing of the Club Benson & Hedges Coupon Discount Booklet.

January 18, 1995
Date

Liz Williamson
Signature

Fran Williamson, Marketing Director
Print Name & Title

10450 Gandy Blvd
Address

St. Petersburg, FL 33702
City, State, Zip

(813) 576-1361 ext. 223
Telephone

2040567338

Gary M. Reynolds & Associates, Inc.
16934 W. Blue Diamond Rd., Suite 230, Brookfield, WI 53005 414/786-5600
FAX 414/786-0697